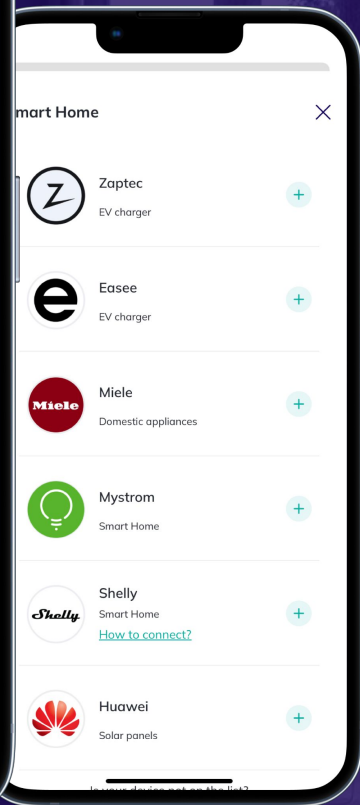
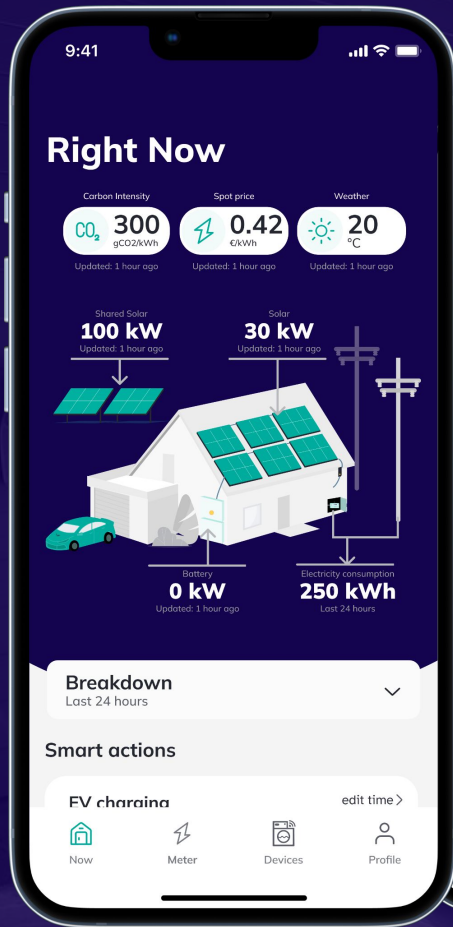
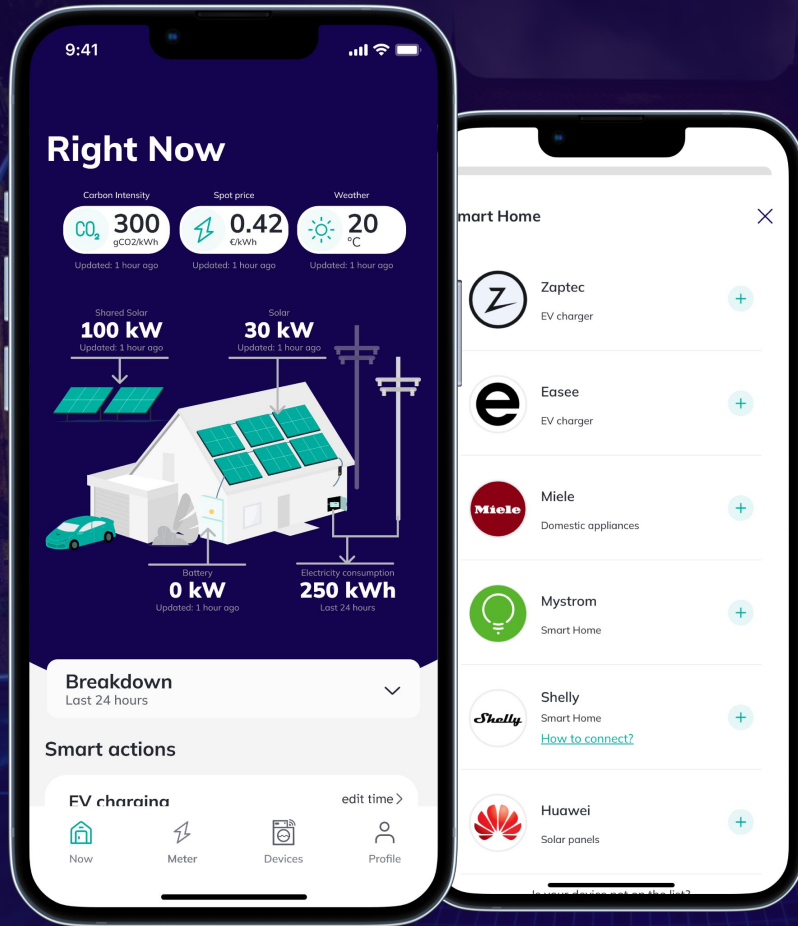


zerofy



We're building the
**platform for
electrified homes**

<https://zerofy.net>



The product

The **autopilot** for electrified homes

- **Connect:** cloud-connected devices, no additional HEMS hardware needed.
- **Track & Analyze:** analysis of energy consumption cost & CO₂
- **Control & Optimize:** automated optimisation of energy cost, solar self-consumption and device ROI.



Another home energy management system?

A new generation of HEMS:

- ✓ Cloud-based
- ✓ AI
- ✓ State-of-the-art UX
- ✓ Connected

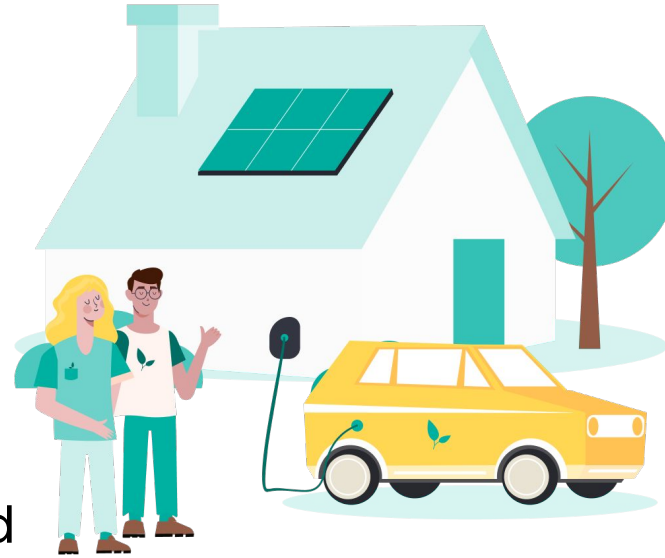
An untapped and growing market:



Only 6% of European market potential served

Adoption of EV, heat pump, solar only starting

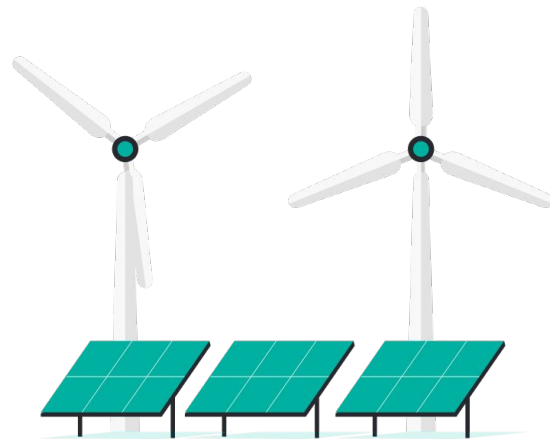
HEMS for the electrified home is not really solved



Zerofy for electricity and grid providers

HEMS as part of a residential offering

- ✓ Single product for analysis & smart control
- ✓ No installation costs & low barrier to entry
- ✓ Co-branded or white labeled options



Integration with novell services

- ✓ Combine with innovative tariffs (spot tariff, EV tariff, ...)
- ✓ Connected assets & interface for future DER / DSR / flexibility services

Thank you!

Till Quack
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