



## Information on the startup poster fair

The startup poster fair will showcase an A1 (portrait format) poster for every participating startup. The startup posters illustrate the business purpose, as well as the startup's key competencies. One or two people of the management team should be present at the poster fair to interact with the incumbent company representatives. All startups have to send their poster pdfs by **November 15, 2017**. We will print the posters.

If a participating startup does not have their own suitable A1 poster, a poster will be created for the startup by the organising institution (ZHAW) at no extra costs. Please submit the poster material at <http://poster.energy-startup-day.ch/poster-submission/>

## Information on the pitching session

For the participating startups, there will be the opportunity to pitch their business case. Every **pitch can last for a maximum of 3 minutes**, presentations slides can be sent to [info@energy-startup-day.ch](mailto:info@energy-startup-day.ch) by **November 26, 2017**. Every startup that would like to pitch needs to confirm their interest by **filling in the online pitching list by November 19, 2017**. Before the event, the exact pitching time of every pitching startup will be communicated to every participant.

Link to online pitching list:

[https://docs.google.com/spreadsheets/d/100qXw7QRCsQBQVMqlguir5XjWn0QibA\\_FnG1y8zV0LY/edit?usp=sharing](https://docs.google.com/spreadsheets/d/100qXw7QRCsQBQVMqlguir5XjWn0QibA_FnG1y8zV0LY/edit?usp=sharing)

**Please note:** the pitching session takes place at the same time and in the same room as the startup poster fair. The pitches will therefore be heard over headphones, so that the pitches do not bother the startup fair talks.

## Information on the one-to-one meetings

In advance of the event, we offer the possibility to reserve a slot of respectively 20 minutes for one-to-one meetings between incumbents and startups. There is only a limited number of time slots available. Partners and incumbent companies give an indication of which startups are a priority to meet on the event day, and we will arrange the time slots. The reservation is completed when the startup accepts and the time slot is confirmed. **Reservations can be made by partners between November 8 and November 15, 2017** and in the case that slots are still available reservations can be made **by participating incumbent companies between November 16 and November 23, 2017**.

Please contact: [info@energy-startup-day.ch](mailto:info@energy-startup-day.ch) .