

# ENERGY Startup Day

innovative Startups | meet Industry

30. November 2017  
11 a.m. - 6 p.m.  
Technopark Zurich



## The main goal of the event is

- to initiate collaboration for knowledge exchange between startups, incumbents, public institutions and new actors in the energy and cleantech field, while
- the focus goes beyond financial investments to foster collaborative development.

## Place & Date

**Thursday**  
**30. November 2017**  
**11 a.m. – 6 p.m.**

**Technopark Zurich**  
**Auditorium**

## The event is aimed at

- **Startups and pre-startups** in the area of energy and cleantech that are looking for strategic partnerships in the energy sector.
- **Incumbent companies and public institutions** (technology companies, utilities, municipalities) who seek innovative solutions and potential collaboration with startups.
- **New actors** which aim to thrive in the transition of the energy industry.

## Program


- 11.00 Opening by Dr. Christian Schaffner, ETH Zürich**
- 11.10 Startup Poster Fair  
One-to-One Meetings
- 12.00 Buffet Lunch
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- 13.00 Keynotes**
- ▶ Dr. Felix Graf, CEO CKW: Digitalization: Unlocking customer value with startups
  - ▶ Dr. Andreas Ulbig, COO Adaptricity AG: Digitalization of distribution grids – risks and opportunities
- 13.40 Scientific contribution**
- ▶ Devon Wemyss, ZHAW: What is it that I am buying again? Communicating customer value of digital services in energy
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- 14.00 Coffee Break
- 14.15 Startup Poster Fair, One-to-One Meetings, Pitching Sessions
- 17.00 Networking Apéro**

## Organizer

Zürich University of Applied Sciences  
 **School of Management and Law**  
Center for Innovation & Entrepreneurship

### Supported by the CTI

 **Start-up and Entrepreneurship**

 Schweizerische Eidgenossenschaft  
Confédération suisse  
Confederazione Svizzera  
Confederaziun svizra

Swiss Confederation

Commission for Technology and Innovation CTI

## Ticket price

single tickets **CHF 200**  
startups & NPOs **free**

Infos / Registration  
[www.energy-startup-day.ch](http://www.energy-startup-day.ch)

## Partner

**CKW**

**ETH**  
Eidgenössische Technische Hochschule Zürich  
Swiss Federal Institute of Technology Zurich

 **BKW**

**IMPACT HUB** Zürich